

# **Vision for Surrey 2030, partnership agreement and 'Deals'**

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Presented to Corporate Overview Select Committee on  
Thursday 20 September



**SURREY**

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## Vision for Surrey 2030

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**The material in this slide pack will be incorporated into a report to Council on 9 October**

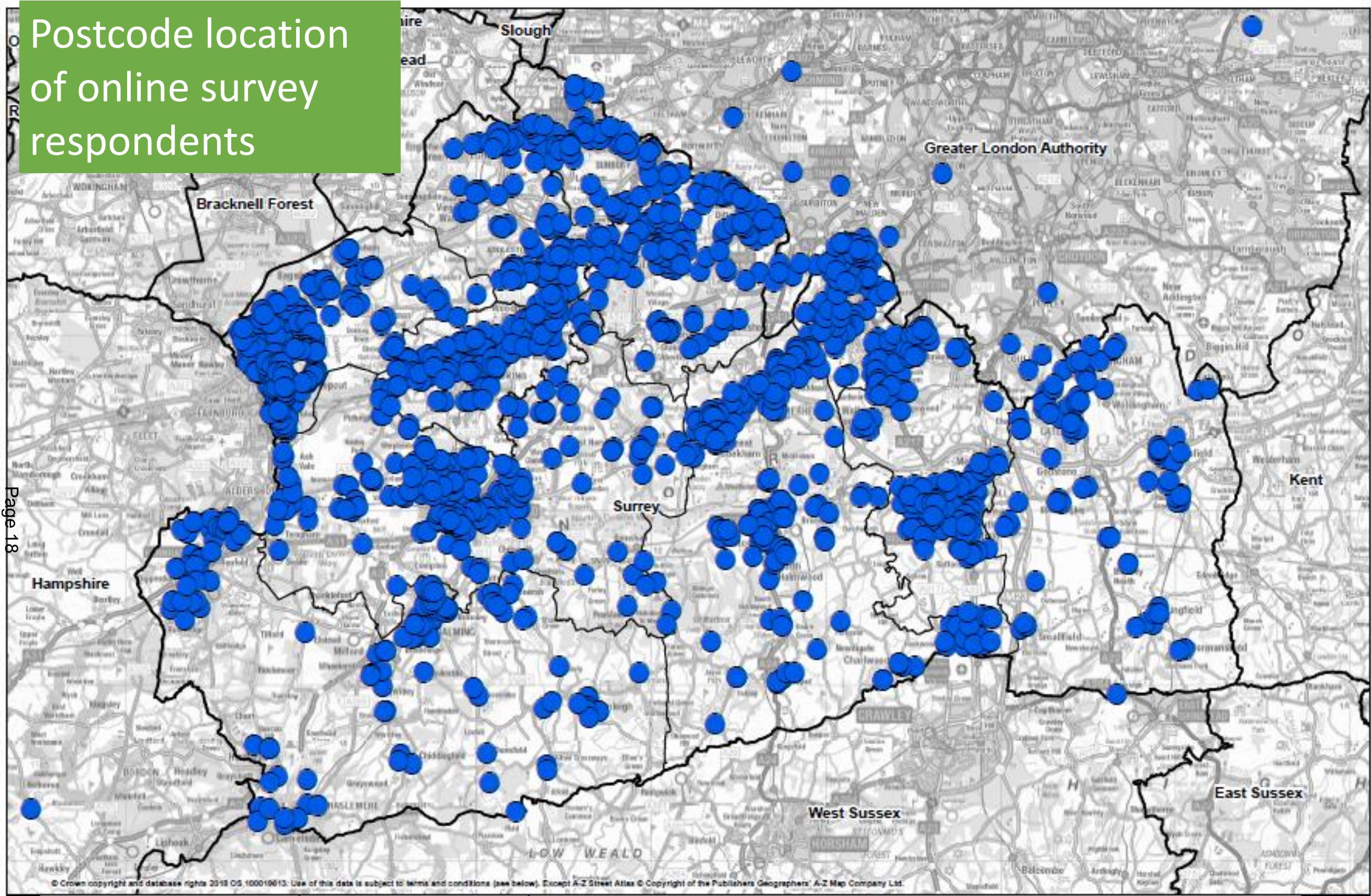
# Vision engagement exercise – ‘My Surrey’

- Over the summer of 2018, we carried out the most systematic and extensive engagement exercise of residents and partners we have ever done to get their views on a new Vision for Surrey in 2030
- We **reached out to a wide range of people** and communities including those who were homeless and people who identified as lesbian, gay, bisexual or transgender (LGBT). People joined the conversation on social media and submitted written comments
- **2,192** people provided views via an online survey. **Over 200** people completed a paper survey in their local library or via an easy read survey
- **203** people gave their views in video interviews at over 30 events and High Streets locations
- And over **500** people participated in 40 different engagement sessions for partners, voluntary, community, faith groups and charities, elected representatives and other stakeholders

**In total 3,125 people provided their views**

# Postcode location of online survey respondents

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## Surrey Vision 2030 - Survey Respondents



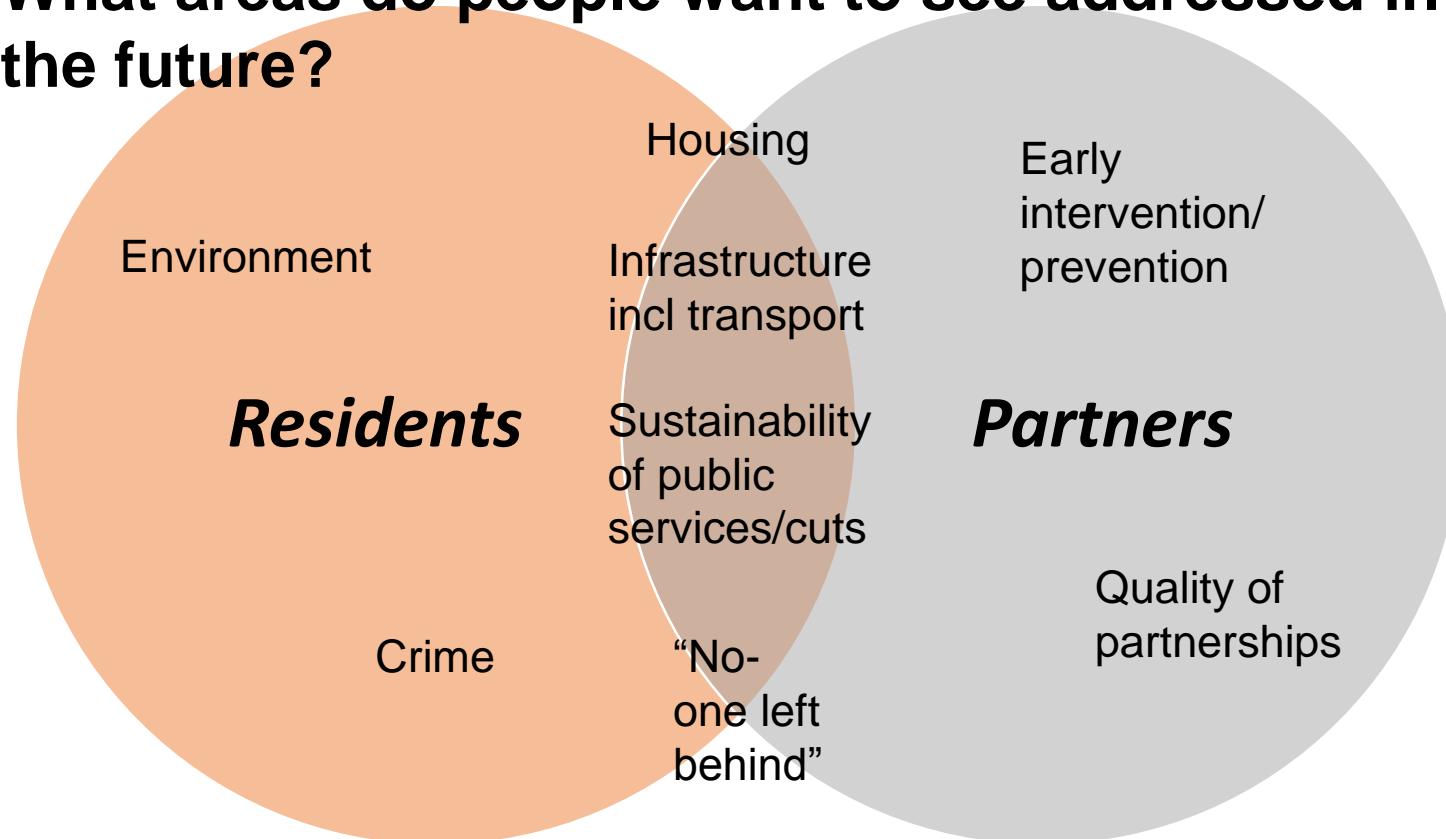
# Summary of engagement feedback

See separate attachment 'Our Surrey – engagement report' for the full findings

## What do people value about Surrey?

- Advantages offered by its location
- Mix of urban and rural life, in particular green spaces and the countryside
- Low levels of crime
- Access to good quality public services
- Strong sense of community spirit fostered by caring, supportive and friendly people
- Strength of the economy, with low unemployment and thriving independent local businesses

## What areas do people want to see addressed in the future?



Overall the feedback we have received offers **broad support for the Vision**. Differing views have emerged (e.g. preserving green spaces and enabling further development for more affordable housing) which we need to try to manage. There are some areas we can strengthen as a result of the feedback, and there is also an opportunity to tidy up the language.

# Vision for Surrey in 2030 – this was the first draft agreed in May as the basis for engagement and discussion

By 2030 we want Surrey to be a uniquely special place that capitalises on its location and natural assets, where everyone has a great start to life, people live healthy and fulfilling lives, everyone is enabled to achieve their full potential and contribute to their community and no one is left behind.

Our ambition for **people** is for:

- Children and young people to be safe and feel safe, healthy and make good choices about their wellbeing
- Young people to be equipped with the confidence and skills to succeed in life
- People to live healthy, active and fulfilling lives, independently in their local community with choice and control
- People to access the right health and social care at the right time in the right place
- People to access information and services to help prevent, reduce and delay the need for care and support

We want our county's economy to be strong, vibrant and successful and Surrey is seen as a great place to live, work and learn. Communities feel supported and people are able to support each other.

Our ambition for our **place** is for:

- Residents to live in clean, safe, green and resilient communities
- A well-maintained highways infrastructure
- Communities to be inclusive and people feel able to contribute to civic life
- Everyone to have a place they can call home
- Everyone to be able to access the right employment and skills opportunities for them
- Businesses in Surrey to thrive
- People to benefit from sustainable development and growth
- Everyone can travel safely, easily and predictably, and people make choices about transport that are mindful of environmental impacts

# Vision for Surrey in 2030 – original version with revisions (August 2018)

By 2030 we want Surrey to be a uniquely special place ~~that capitalises on its location and natural assets~~, where everyone has a great start to life, people live healthy and fulfilling lives, ~~everyone is~~ are enabled to achieve their full potential and contribute to their community, and no one is left behind.

Our ambitions ~~s~~ for **people** are ~~is for~~:

- Children and young people ~~to be~~ are safe and feel safe and confident, ~~are healthy and make good choices about their wellbeing~~
- ~~Young people to be equipped with the confidence and~~ Everyone benefits from education, skills and employment opportunities that help them ~~to~~ succeed in life
- ~~People to live~~ Everyone lives healthy, active and fulfilling lives, and makes good choices about their wellbeing independently in their local community with choice and control
- ~~People to~~ Everyone gets access the ~~right~~ health and social care support and information they need at the right time ~~in the right and~~ place
- ~~People to access information and services to help prevent, reduce and delay the need for care and support~~
- Communities are welcoming and supportive, especially of those most in need, and people feel able to contribute to community life

We want our county's economy to be strong, vibrant and successful and Surrey ~~is seen as to be~~ a great place to live, work and learn. A place that capitalises on its location and natural assets, and where communities feel supported and people are able to support each other.

Our ambitions ~~s~~ for our **place** are ~~is for~~:

- Residents ~~to~~ live in clean, safe and green ~~and resilient~~ communities, where people and organisations embrace their environmental responsibilities
- ~~Everyone can travel safely, easily and predictably, and people make choices about transport that are mindful of environmental impacts~~ Journeys across the county are easier, more predictable and safer
- ~~A well maintained highways infrastructure~~
- ~~Communities to be inclusive and people feel able to contribute to civic life~~
- Everyone ~~to have~~ has a place they can call home
- ~~Everyone to be able to access the right employment and skills opportunities for them~~
- Businesses in Surrey ~~to~~ thrive
- ~~People to benefit from sustainable development and growth~~ Well connected communities that grow sustainably, with appropriate housing for all and effective infrastructure

# Vision for Surrey in 2030 – NEW version following revisions

By 2030 we want Surrey to be a uniquely special place where everyone has a great start to life, people live healthy and fulfilling lives, are enabled to achieve their full potential and contribute to their community, and no one is left behind.

We want our county's economy to be strong, vibrant and successful and Surrey to be a great place to live, work and learn. A place that capitalises on its location and natural assets, and where communities feel supported and people are able to support each other.

Our ambitions for **people** are:

- Children and young people are safe and feel safe and confident
- Everyone benefits from education, skills and employment opportunities that help them succeed in life
- Everyone lives healthy, active and fulfilling lives, and makes good choices about their wellbeing
- Everyone gets the health and social care support and information they need at the right time and place
- Communities are welcoming and supportive, especially of those most in need, and people feel able to contribute to community life

Our ambitions for our **place** are:

- Residents live in clean, safe and green communities, where people and organisations embrace their environmental responsibilities
- Journeys across the county are easier, more predictable and safer
- Everyone has a place they can call home
- Businesses in Surrey thrive
- Well connected communities that grow sustainably, with appropriate housing for all and effective infrastructure

# Developing a new approach to partnerships in Surrey (1)

The Vision for Surrey in 2030 is a shared vision - Surrey County Council has a key role to play but cannot deliver it alone. We know we need to be a different kind of council. And we know when we've done things together, when we've done things differently, we have changed lives. We need to do this more. We need to be a better partner, working together with all our partners, businesses and residents.

**The following slides propose a new approach to partnerships in Surrey (through the development of a Partnership Statement), and a new relationship with our residents ('The Deals')**

## Local evidence for the need to change:

We had had many conversations with partners over the summer. In particular, in early July, two major partner events were organised where a number of principles for partnership working were identified including:

- Directing more resources into prevention and early intervention work for vulnerable children and adults
- Collaborating to meet the county's housing challenge
- Thinking collectively about developing long-term, sustainable infrastructure solutions for a growing population
- Supporting communities to take more responsibility for themselves and for vulnerable people in their neighbourhoods
- Working together in new and creative ways, through a culture of honesty and mutual respect
- Strengthening the financial sustainability of public and VCF sectors so they have stability to deliver services over the long term.

Some residents called for public organisations in Surrey to be better at listening to the needs and concerns of their residents and more meaningful engagement with local communities in their decision-making processes.

Stakeholders wanted to see services working in a joined-up way and decision-making based on evidence and with a long-term view over short-term gain.

## Developing a new approach to partnerships in Surrey (2)

*See separate attachment 'Vision for Surrey – developing a partnership statement v5'*

- In response to what partners have told us - and recognising the need to transform how partnerships in Surrey work to deliver the Vision for Surrey - we are proposing that we work together to agree new approaches to partnership working in Surrey.
- One specific idea that emerged through the Vision engagement process was the development of a strong shared statement about partnership working that all partners would develop together and commit to.
- The attached document “Vision for Surrey – developing our partnership approach” is designed to kick start further conversations about how we develop a statement together and improve our partnership working. It is important to stress that this is **not a final proposal**. It sets out initial thinking on:
  - a reinvigorated purpose to partnership working in Surrey
  - key shared areas and outcomes to focus on
  - the behaviours and working conditions required to achieve these outcomes and make a lasting difference to people’s lives in Surrey
- The concept of a shared Partnership Statement and new approaches to joint working will be discussed with all partners. The broad approach will be presented to County Council in October then we will fully develop it jointly with all partners over the autumn bringing a final version back to Council in the new year.
- Alongside the Partnership Statement we will propose **establishing a new Surrey-wide partnership** that will drive the commitment forward and oversee the development of local ‘Deals’ with residents. It will also drive further opportunities through devolution.

# The concept of ‘Deals’

- The concept of ‘The Deal’ was pioneered by Wigan Metropolitan Borough Council as both a transformation programme and a long-term engagement exercise with residents, saving £133m since 2011.
- The Deal is an informal agreement between the Council and the residents of Wigan to work together to create a better borough.

Wigan will...	Residents will...
	Recycle more
<b>Protect front line services</b>	Get involved in the community
<b>No increases to council tax</b>	Go online
<b>Help communities support each other</b>	Be active
	Support local businesses

- The Deal, in essence, became the branding under which the Council’s vision and strategic planning was delivered – Wigan launched Deals for: Communities, Adult Social Care, Business, Children and Young People, Health and Wellness and ‘The Deal for the Future’ (the Wigan Vision).
- The notable success of ‘The Deal’ was the way in which it brought buy-in, support and involvement from residents. Wigan believe this was due to clear reiteration of The Deal to residents, as well as the creation of a Community Investment Fund.

**Community Investment Fund** - Linked to the Wigan’s reduction programme, if the authority was looking to reduce money spent on a service, they invited bids from the third sector and would fund them for three years on a reducing scale – by the end of which they would be self-funding or would have other financial backing. Not all investments worked, but the approach did lead to new ideas and solutions that may not have been created previously.

# 'Your Local Deal' - How might we make it work in Surrey?

- The sentiment of a deal-style negotiation with residents could help shift the focus towards a shared sense of responsibility for achieving the Vision and make the idea of residents helping themselves/each other more tangible.
- There is also an opportunity to harness people's sense of belonging to their local community, and negotiate many 'Local Deals' with residents across different localities in Surrey, rather than one single deal across the county
- We will need to explore how we might, with partners, provide some investment in community led initiatives, aligning these to priority outcomes for our communities
- **Working with residents, all partners and the VCF sector will be crucial to the success of any Deals. We will start to work with partners to explore the art of the possible – and then incorporate our shared thinking in our partnership statement and approach. There is a great opportunity to negotiate as a partnership with our residents, rather than separately**
- Securing the long-term buy-in and support from residents will take time and dedication, and we anticipate this needing to be a year-long process.

## The steps to negotiate "Your Local Deal" with residents and partners could be:

